



Need of Youth in Agriculture Entrepreneurship

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Youth involvement in agri-entrepreneurship is an important and promising trend that brings numerous benefits to individuals, communities, and the agricultural sector. Agri-entrepreneurship refers to the entrepreneurial activities and initiatives taken by young people in the agriculture and agribusiness sectors. Here are some key aspects of youth in agri-entrepreneurship:

- **Innovation and Technology:** Young agri-entrepreneurs often bring fresh perspectives and innovative ideas to the agricultural sector. They are more likely to embrace modern technologies, data-driven approaches, and sustainable

practices, leading to increased productivity and efficiency.

- **Job Creation and Economic Growth:** Youth engagement in agri-entrepreneurship can help address the challenge of unemployment in rural areas and boost economic growth. By starting their ventures, young agri-entrepreneurs can create job opportunities for themselves and others in their communities.
- **Rural Development:** Agri-entrepreneurship can contribute to the development of rural areas by promoting investment, infrastructure development, and value addition to agricultural products. This, in turn, can

improve the living standards of rural populations and reduce migration to urban areas.

- **Sustainable Agriculture:** Many young agri-entrepreneurs are committed to practicing sustainable agriculture and adopting environmentally friendly techniques. They may focus on organic farming, agroforestry, and water-saving technologies, contributing to the preservation of natural resources and biodiversity.
- **Market Diversification:** Youth in agri-entrepreneurship often explore non-traditional markets and niche products, diversifying the agricultural sector and reducing its dependence on traditional commodity crops.
- **Food Security:** By actively participating in agri-entrepreneurship, young people can contribute to increased food production and improved food security, which is critical for many regions facing challenges related to hunger and malnutrition.
- **Knowledge Transfer:** Young agri-entrepreneurs have access to modern education and technology, and they often act as knowledge brokers, transferring new agricultural practices and techniques to traditional farmers in their communities.
- **Empowerment and Gender Equality:** Involvement in agri-entrepreneurship can empower young people, including young women, to take leadership roles in the agricultural sector and break gender barriers in traditionally male-dominated fields.

- **Access to Finance and Resources:** Supporting youth agri-entrepreneurs with access to finance, training, and resources can help overcome the barriers they face in starting and scaling up their ventures. Financial institutions and government programs may play a vital role in providing these opportunities.
- **Resilience to Climate Change:** Young agri-entrepreneurs are often more adaptable and open to incorporating climate-smart practices into their agricultural activities. This can help build resilience to the impacts of climate change, such as extreme weather events and changing weather patterns.

In conclusion, youth engagement in agri-entrepreneurship is a valuable and transformative force that can drive positive change in the agricultural sector. Supporting and empowering young people in this field can lead to sustainable and inclusive agricultural development, benefiting both rural communities and the global food system. The Agribusiness incubator, Meerut Udyami Foundation in Uttar Pradesh-West focuses on the socioeconomic advancement of farmers and Agripreneurs in this new era. It offers assistance to Farmers Producer Organizations (FPOs), Self-Help Groups, Agripreneurs, and Entrepreneurs in related fields, building a community with distinctive characteristics and abilities to take advantage of opportunities in the fields of food-technology, the environment, agriculture, and its related branches.